

**DOCKET NO.:** MSFT-2856/304813.01  
**Application No.:** 10/767,503  
**Office Action Dated:** June 15, 2006

**PATENT**

**Amendments to the Drawings**

The attached sheet of drawings includes changes to Fig. 4. The sheet replaces the original sheet including Fig. 4.

**Attachment:** Replacement Sheet(s)

**REMARKS**

Objection to the Drawings

In the Official Action, dated June 15, 2006, the drawings were objected to for containing a reference number in Fig. 4 that was not referred to in the specification. Paragraph 0035 is amended above to refer to the output device 150 illustrated in Fig. 4. The drawings were also objected to because Fig. 4 contained two reference numbers 120 for the processing unit. The attached replacement drawing includes just one such reference, as requested.

Rejection of Claims 30, 34-35, 38, 40-41, and 47 under 35 U.S.C 112

Claims 30, 34-35, 38, 40-41, and 47 were rejected under 35 U.S.C 112, second paragraph. Claims 34, 40, and 47 are canceled. Claims 30, 35, 38, and 40-41 are amended above to overcome the outstanding 112 rejections. Please refer to the amendments set forth above.

Rejection of Claims 28-43 and 46-50 under 35 U.S.C 102 and 35 U.S.C 103

Claims 32 and 36 were rejected under 35 U.S.C 102 as anticipated by US App. 2004/0243536 (Jensen). Claims 28-30, 33-34 were rejected under 35 U.S.C 103 as obvious over Jensen in view of US App. 2004/0059997 (Allen). Claims 31 and 35 were rejected as obvious over Jensen in view of Allen and further in view of "Web Server." Claim 37 was rejected as obvious over Jensen in view of Allen and further in view of US Pat. 6,108,703 (Leighton). Claims 38-40 and 42 were rejected as obvious over Jensen in view of Allen and further in view of Leighton and US Pat. 6,173,779 (Mantha). Claim 41 was rejected as obvious over Jensen in view of Allen and further in view of Leighton, Mantha, and Web

Server. Finally, claim 43 was rejected as obvious over Jensen in view of Allen and further in view of Leighton, Mantha, and US Pat. 6,134,584 (Chang).

First, claims 33-34, 39-40, and 47-50 are canceled, rendering those rejections moot. These claims are canceled without prejudice and Applicants reserve the right to pursue that subject matter in one or more subsequent applications.

Regarding the remaining claims, rejections under 35 U.S.C. 102 and 35 U.S.C. 103(a) require that the reference (or combination of references) disclose every element of the claim. As stated in the MPEP, “the prior art references (or references when combined) must teach or suggest all the claim limitations.” MPEP § 706.02(j). Also, “[o]bviousness can only be established by combining or modifying the teachings of the prior art to produce the claimed invention where there is some teaching, suggestion, or motivation to do so found either explicitly or implicitly in the references themselves or in the knowledge generally available to one of ordinary skill in the art.” MPEP 2143.01.

Thus, in response to the outstanding 102 and 103 rejections, independent claims 28, 32, 38 and 46 have been amended to recite at least one limitation that is not included in the references of record. Variations of the following limitation from claim 28 can also be found in claims 32, 38, and 46:

combining the tracked webpage as stored in the target directory and the clickthrough data associated with the links of the tracked webpage into a final report capable of being displayed, wherein the final report simultaneously displays the tracked webpage in a webpage display portion of said final report and the clickthrough data in a data display portion of said final report, and wherein said final report is configured to automatically highlight a webpage link in said webpage display portion of said final report when corresponding data is indicated in said data display portion of said final report.

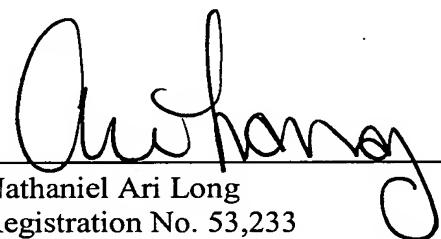
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More specifically, none of the references provide a final report as can be visualized in Fig. 1(D) of the present application. There, user indication of data, e.g. the "news and weather" data, operates to automatically highlight a webpage link in the webpage display portion, as illustrated. This provides a very clear data summary in useful and accessible format while also giving clear indication of the webpage links to which the data corresponds.

Applicants believe that the claims presented above define over the various references of record and place the claims in condition for allowance. No new matter was added.

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Nathaniel Ari Long  
Registration No. 53,233

Woodcock Washburn LLP  
One Liberty Place - 46th Floor  
Philadelphia PA 19103  
Telephone: (215) 568-3100  
Facsimile: (215) 568-3439